

Strategic Communication (MA)

Estimated Program Costs

The **Strategic Communication MA** provides current, in-demand applied strategic communication skills to help graduates advance in their current fields, secure a creative communications management position, or pivot to a new career. The degree provides students with a broad range of communications tools, including public relations, brand management, organizational communication, and creative advertising.

To earn a **Master of Arts in Strategic Communication**, you must complete **30 credit hours**.

The below chart reflects the typical costs of a full-time student in this program:

	TOTAL COSTS FOR 12-MONTH PROGRAM
ESTIMATED DIRECT EXPENSES	\$40,828
ESTIMATED INDIRECT EXPENSES	\$30,592

- The estimated **direct expenses** include tuition and fees for the program based on 2025-26 tuition rates. Tuition rates are subject to annual increases. You will be billed by Columbia for direct expenses after you register for each semester of the program.
- The estimated **indirect expenses** reflect the average cost of attending college full time in Chicago and include estimates for books and supplies, room and board, and transportation. You will not be billed by Columbia for indirect expenses and your actual expenses may vary.

Financing Your Graduate Degree at Columbia

Columbia will work closely with you to create a plan to finance your graduate program. We recommend that you submit the Free Application for Federal Student Aid (studentaid.gov) with the Columbia school code of 001665 for the academic year that you plan to begin your graduate program. For additional information on financing your graduate program, please visit colum.edu/columbiacentral.